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Storeworks Technologies Announces Strategic Partnership with Microsoft

March 9, 2016, Eden Prairie, Minn. – Storeworks announced today a strategic partnership with Microsoft that will further enable their Pivot Commerce, Payments and Guest Experience Platform, poised for launch later this year.

Leveraging the robust features of the Office 365 productivity suite, Pivot will empower retail Associates with impactful tools for creating a personalized experience for their Guests, wherever they might be – be it at home, in the aisle, or anywhere in between.

"Partnering with Microsoft is really the cornerstone for our long-term strategic vision of focusing on where the brand and guest meet," commented David Hawkins, Pivot's Chief Architect. "Together, Storeworks and Microsoft are building a roadmap that will make use of the best Microsoft has to offer by way of engineering environments like Xamarin, cloud technology, data and analytics and their robust product suites to enhance Pivot's already game-changing services-oriented architecture, allowing retailers to add what they want, whenever they're ready – without complicated integration, and transform the experience Guests have with their brand.

As part of this announcement, Storeworks also revealed Pivot will work seamlessly with IE11.

"Partnering with Microsoft is an ideal fit, and we're looking forward to showing our customers exactly what we can do together," concluded Hawkins.

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